



## **ZAIO HITS MILESTONE WITH 20 MILLION PHOTOS**

*Secure Database of Residential Photos and Property Data Continues to Grow*

**Scottsdale, AZ, April 23, 2008** – Zaio Corporation (TSX-V: ZAO) with its US Subsidiary, Zaio Inc., announced that it has surpassed 20 million photos of individual parcels of real estate in its growing national database. Zaio is coordinating the photography, inspection and appraisal of properties throughout the nation. Zaio's patent-pending technology is designed to be used by appraisers and help lenders obtain real time appraisals from a secure database much the same way they obtain credit reports.

“We are well on the way of meeting our goal of having virtually every property in the largest metropolitan areas in the United States in our secure database by 2011,” states Tom Beverly, VP of Photography. “To our knowledge no other company has ever taken the initiative to collect and verify property data on such a national scale. These photos are an important part of our process which will help restore confidence and help the country work through this mortgage crisis.”

Zaio photographs are taken to exact specifications and then are aligned with specific property information for analysis by a local appraiser expert. Zaio stores completed appraisals in the Appraisal Knowledge Warehouse™ which is quickly becoming the largest repository of official real estate appraisals in the world. Zaio's patent pending solution allows appraisers to update the value estimate of each property in an entire city, in real time, daily, weekly or monthly, as may be needed by the client. Updated interior inspections and photographs are also available when needed.

### **About Zaio**

Zaio is a technology and database company. Zaio currently serves 500 lenders with a variety of nationwide appraisal services. Zaio maintains a secure database of 140 million properties and its affiliated appraisers are now site verifying property data, photos and appraisals of virtually every property in America. Zaio's network of local appraiser experts appraise entire cities, one building at a time using a proprietary "GeoScore(TM)" rating system. Zaio is ranked among the top 50 best performing companies of more than 2,000 corporations on the TSX-V Exchange, and trades under the symbol "ZAO". Additional information is available under the symbol "ZAOFF".

For more company information, visit [www.zaio.com](http://www.zaio.com) or please contact:

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For investors who would like to be added to Zaiio's investor distribution list or receive a 2007 annual report, please contact Don Kelly at [dkelly@zaio.com](mailto:dkelly@zaio.com).

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release. This press release contains forward-looking statements which may include financial and business prospects, as well as statements regarding the Company's future plans, objectives or economic performance and financial outlooks. Such statements are subject to risk factors associated with the real estate industry, and the overall economy in both Canada and the United States. The Company believes that the expectations reflected in this press release are reasonable, but actual results may be affected by a variety of variables and may be materially different from the results or events predicted in the forward-looking statements. Readers are therefore cautioned not to place undue reliance on these forward-looking statements.

In evaluating forward-looking statements readers should consider the risk factors which could cause actual results or events to differ materially from those indicated by such forward-looking statements. These forward-looking statements are made as of the date hereof, and unless otherwise required by applicable securities laws, the Company does not intend nor does it undertake any obligation to update or revise any forward-looking statements to reflect subsequent information, events, results or circumstances or otherwise.