



ZAIO CEO PROVIDES MORTGAGE CRISIS EXPERTISE IN NEW BOOK

Thomas Inserra, CEO, Looks to Past to Solve Current Problems

Scottsdale, Ariz, April 24, 2008 – Zaio Inc., the US Subsidiary of Zaio Corporation (TSX-V: ZAO), has contributed expert insight in a new book entitled: *The Subprime Crisis – Perspectives and Legal Insights on the Subprime Lending Crisis* published by Thomson West. The primary audience for the book is attorneys, regulators, policy makers, and financial services related CEOs and executives.

Among the 25 articles, prominent attorneys wrote 24 with one contributed by private sector CEO, Thomas J. Inserra, MAI, SRA. The article, “*Restoring Confidence: Learning From the S&L Crisis to Address the Subprime Mortgage Problem,*” is founded on Inserra’s first-hand experience helping to solve the last mortgage disaster when he was with the Resolution Trust Corporation in Washington, DC. In the article, he discusses the root causes of the last mortgage crisis and how similar conditions have contributed to today’s problems.

“Essentially, market confidence can only be restored after lenders increase transparency by retaining a third party to independently value assets to current market values,” said Thomas Inserra, CEO, Zaio. “Investors want to be reassured that lenders have adequate collateral and that can only be achieved with an updated valuation performed by an independent entity.”

Zaio has patent pending technology that supports and protects the independence of the appraiser. Zaio collects appraisal data nationally in advance of the transaction similar to the way a credit bureau operates. By storing appraisals in advance of the transaction in a secure database, Zaio can monitor any attempts to alter, change or inflate the appraisal, and thus, help significantly in the fight against mortgage and appraisal related fraud.

About Zaio

Zaio is a technology and database company. The Zaio network of appraisers currently serves 500 lenders with a variety of nationwide appraisal services. Zaio maintains a secure database of 140 million properties and its affiliated appraisers are now site verifying property data, photos and appraisals of virtually every property in America. Zaio's network of local appraiser experts appraise entire cities, one building at a time using a proprietary "GeoScore(TM)" rating system. Zaio is ranked among the top 50 best performing companies of more than 2,000 corporations on the TSX-V Exchange, and trades under the symbol “ZAO.” Additional information is available under the symbol “ZAOFF.”

For more company information, visit www.zaio.com or please contact:

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For investors who would like to be added to Zaiio's investor distribution list or receive a 2007 annual report, please contact Don Kelly at dkelly@zaio.com.

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