



Zaio Appoints Keith Sawottke as Chief Financial Officer

Scottsdale, AZ, March 24, 2008 – Zaio Inc., the US Subsidiary of Zaio Corporation (TSX-V: ZAO) announced today the appointment of Keith Sawottke, CPA as Chief Financial Officer (CFO). Keith will be tasked with the financial management of Zaio effective March 30, 2008. His arrival is timed with the company's move to its new offices in Scottsdale, AZ, and the recent retirement of Rod Mitton, Zaio's former CFO. Mr. Mitton remains a member of Zaio's Board of Directors.

"Keith is coming on board at a time when Zaio is growing rapidly," states Thomas Inserra, Chief Executive Officer. "Zaio has successfully deployed its patent-pending technology in multiple test markets and acquired a large base of over 500 lender customers. Keith's experience will guide us as we advance our company to the next level as our technology begins to go live in cities across the United States."

Keith most recently served as CFO of RSC Holdings Inc., one of the largest equipment rental providers in North America with approximately \$2 billion in annual revenues. At RSC Holdings, he helped lead a successful \$458 million IPO ranked as one of the largest ever in Arizona. Keith also served as Controller with Microage Inc. a Fortune-500 Arizona based technology solutions provider, which grew to \$5 billion in revenues.

Earlier in his career, Keith served as a Director of Accounting and Controller with Pacific Atlantic Systems Leasing, Inc, which was one of the largest computer leasing companies in the world. Prior to that position, he was Director of Accounting with Bell Atlantic Systems Leasing International, Inc. He began his career at Arthur Andersen.

Keith is a member of the Arizona State Society of Public Accountants, The American Institute of Certified Public Accountants and The Financial Executives International (FEI). He earned his undergraduate degree at Arizona State University in Tempe and is a certified public accountant in the state of Arizona.

About Zaio

Zaio is a technology and database company that maintains a secure database of 140 million properties and is now site verifying property data, photos and appraisals of virtually every property in America. Zaio's network of local appraiser experts photograph, inspect, and appraise entire cities, one building at a time using a proprietary GeoScore™ rating system. Zaio is ranked

among the top 50 best performing companies of more than 2,000 corporations on the TSX-V Exchange, and trades under the symbol "ZAO". Additional information is available under the symbol "ZAOFF". For more company information, visit www.zaio.com or please contact:

Thomas J. Inserra, CEO
480-575-5111

Don Kelly, Chief Communications Officer
202-302-3870.

For investors who would like to be added to Zaiio's investor distribution list or receive a 2007 annual report, please contact Chris Gustafson at cgus@christensenir.com.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release. This press release contains forward-looking statements that may include financial and business prospects, as well as statements regarding the Company's future plans, objectives or economic performance and financial outlooks. Such statements are subject to risk factors associated with the real estate industry, and the overall economy in both Canada and the United States. The Company believes that the expectations reflected in this press release are reasonable, but actual results may be affected by a variety of variables and may be materially different from the results or events predicted in the forward-looking statements. Readers are therefore cautioned not to place undue reliance on these forward-looking statements.

In evaluating forward-looking statements readers should consider the risk factors, which could cause actual results or events to differ materially from those, indicated by such forward-looking statements. These forward-looking statements are made as of the date hereof, and unless otherwise required by applicable securities laws, the Company does not intend nor does it undertake any obligation to update or revise any forward-looking statements to reflect subsequent information, events, results or circumstances or otherwise.