



## Zaio Announces Three New Clients

18:28 EDT Wednesday, April 30, 2008

SCOTTSDALE, Ariz. (Business Wire) -- Zaio Inc., the US Subsidiary of Zaio Corporation (TSX-V: ZAO), announced it has signed three new clients. Zaio partners with approximately 10,000 appraisers across the country that provide a full range of real estate valuation and appraisal services to nearly 500 lenders.

Given the stress in today's mortgage lending industry, more and more financial institutions are looking for efficient and effective ways to deliver their products. Using the newest technology available is one way lenders of all sizes can position their institutions in this market. "Clearly, the mortgage crisis is changing the way financial institutions do business," states Thomas Inserra, CEO for Zaio Inc. "In addition to greater efficiency, restoring investor confidence and certainty is critically important to the future of the industry. Zaio offers new technology and appraiser verified data held in a secure database helping to ensure appraiser independence in the mortgage lending process."

Under the agreements, Zaio related appraisers will provide traditional appraisal products, including the 1004 and others to Eagle Nationwide Mortgage Company. Eagle Nationwide Mortgage Company is a direct lender licensed in all 50 states.

MariSol Federal Credit Union will also utilize Zaio for traditional appraisal related services. MariSol Federal Credit Union is headquartered in Phoenix, Arizona and provides value to its membership while maintaining a strong financial foundation. Additionally, Zaio will deliver services to a national mortgage banker with a fast growing mortgage wholesale unit headquartered in California.

"There is an industry-wide shift to focus on an improved appraisal product," added Inserra. "Zaio can help ensure a higher quality appraisal each and every time. We expect to continue securing partners on a national level as lenders are reviewing appraisals with a new intensity to maintain accuracy and objectivity."

In addition to strategic alliances, Zaio partners with local appraisers

### Find Out More

#### Zaio Corporation



#### Legend:

-  Price History
-  Chart
-  Company Snapshot
-  Related News

who are experts in their respective markets. Earlier this year, the company launched Zaio Valytics 2.0, which allows appraisers to efficiently inspect and appraise every home in an entire region known as a "Zone," which typically contains about 10,000 properties. Appraisers then update the value of every home regularly in real time as supply and demand in the market changes, and as the condition of homes change. Appraisers store those appraisals in a secure database known as the Appraisal Knowledge Warehouse(TM).

## About Zaio

Zaio is a technology and database company. The Zaio network of appraisers currently serves 500 lenders with a variety of nationwide appraisal services. Zaio maintains a secure database of 140 million properties and its affiliated appraisers are now site verifying property data, photos and appraisals of virtually every property in America. Zaio's network of local appraiser experts appraise entire cities, one building at a time using a proprietary "GeoScore(TM)" rating system. Zaio is ranked among the top 50 best performing companies of more than 2,000 corporations on the TSX-V Exchange, and trades under the symbol "ZAO." Additional information is available under the symbol "ZAOFF."

For more company information, visit [www.zaio.com](http://www.zaio.com) or please contact:

Thomas J. Inserra, Chief Executive Officer, 480-575-5111

Don Kelly, Chief Communications Officer, 202-302-3870

For investors who would like to be added to Zaio's investor distribution list or receive a 2007 Annual Report, please contact Don Kelly at [dkelly@zaio.com](mailto:dkelly@zaio.com).

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release. This press release contains forward-looking statements, which may include financial and business prospects, as well as statements regarding the Company's future plans, objectives or economic performance and financial outlooks. Such statements are subject to risk factors associated with the real estate industry, and the overall economy in both Canada and the United States. The Company believes that the expectations reflected in this press release are reasonable, but actual results may be affected by a variety of variables and may be materially different from the results or events predicted in the forward-looking statements. Readers are therefore cautioned not to place undue reliance on these forward-looking statements.

In evaluating forward-looking statements readers should consider the risk factors, which could cause actual results or events to differ materially from those, indicated by such forward-looking statements.

These forward-looking statements are made as of the date hereof, and unless otherwise required by applicable securities laws, the Company does not intend nor does it undertake any obligation to update or revise any forward-looking statements to reflect subsequent information, events, results or circumstances or otherwise.

Zaio Inc.

Thomas J. Inserra, 480-575-5111

Don Kelly, 202-302-3870



---

© 2007 CTVglobemedia Inc.