



ZAIO ANNOUNCES FIRST QUARTER 2008 ZONE SALES

Scottsdale, Arizona, April 10, 2008 -- Zaio Corporation (TSX-V: ZAO) announced today its Zone sales during the quarter ended March 31, 2008.

During Q1 2008, a total of 193 Zone software licenses were sold to appraisers across the United States bringing the total Zone sales to 1719. The company also reported that the appraisal revenues sent to affiliated Zone Appraisers in January and February 2008 increased by over 100% over Q4 2007, with over \$.5 million paid to Zaio Zone Appraisers for work referred by Zaio.

“We are pleased with the level of Zone sales in the first quarter, particularly in light of the business and political climate in the mortgage lending industry” stated John Ross, Managing Director for Zone Sales. “Now, nearly all the Zones in Nevada have been sold and every Zone in Utah and the District of Columbia has been sold. Zone sales continue strong in a large number of cities and metro areas around the United States with 14 zones near Nashville, TN and twenty zones around Austin, TX recently closing. These sales add to the metro markets where zone sale are nearly complete. These areas include the Phoenix market, San Diego and Orange Counties in California, Southeastern Massachusetts, Tampa-St. Petersburg, among others.”

Ross went on to note, “Our focus is on completing sales in markets where we already have a number of Zones sold. Zaio is bringing conventional business to our Zone Appraisers while we get to the point where Zaio instant Z-products can be delivered. It’s a positive strategy and outcome for all.”

A Zone is a geographical location in the United States where Zaio licenses its technology to local appraiser experts. Each Zone typically contains about 10,000 properties. Appraiser experts then confirm the data in real time as supply and demand in the market changes, and as the condition of homes change. Appraisers store this data in a secure database known as the Appraisal Knowledge Warehouse™.

About Zaio

Zaio is a technology and database company that maintains a secure database of 140 million properties and is now site verifying property data, photos and appraisals of virtually every property in America. Zaio's network of local appraiser experts photograph, inspect, and appraise entire cities, one building at a time using a proprietary GeoScore™ rating system. Zaio is ranked among the top 50 best performing companies of more than 2,000 corporations on the TSX-V Exchange, and trades under the symbol "ZAO". Additional information is available under the symbol "ZAOFF". For more company information, visit www.zaio.com or please contact

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For investors who would like to be added to Zaio's investor distribution list or receive a 2007 annual report, please contact Don Kelly at dkelly@zaio.com

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release. This press release contains forward-looking statements that may include financial and business prospects, as well as statements regarding the Company's future plans, objectives or economic performance and financial outlooks. Such statements are subject to risk factors associated with the real estate industry, and the overall economy in both Canada and the United States. The Company believes that the expectations reflected in this press release are reasonable, but actual results may be affected by a variety of variables and may be materially different from the results or events predicted in the forward-looking statements. Readers are therefore cautioned not to place undue reliance on these forward-looking statements.

In evaluating forward-looking statements readers should consider the risk factors, which could cause actual results or events to differ materially from those, indicated by such forward-looking statements. These forward-looking statements are made as of the date hereof, and unless otherwise required by applicable securities laws, the Company does not intend nor does it undertake any obligation to update or revise any forward-looking statements to reflect subsequent information, events, results or circumstances or otherwise.