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Zaio Announces 2007 Key Metric Results

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CALGARY, Jan. 8, 2008 (Canada NewsWire via COMTEX) -- Surpasses 1,500 Zone Milestone

Zaio Corporation (TSX-V: ZAO) is pleased to announce the fourth quarter and year-end results of its Zone sales to appraisers and real estate images added to the database across the United States.

In the fourth quarter the Company sold 226 Zone licenses compared to 204 in the third quarter. The fourth quarter marked the first sale of licenses under a new "Large Purchaser" program. Several firms have purchased over 25 Zones each under this program, including a firm which purchased 45 Zones representing the entire Indianapolis, Indiana Metropolitan Statistical Area (MSA). Zaio continues to have discussions with prospective purchasers of Zones in entire States, MSAs and multiple counties. Zone sales for the year amounted to 992 bringing the cumulative number to 1,526. While this represents 20% of the total Zones in the United States, it actually represents over one third of the major metropolitan areas which are most important to national lenders.

John Ross, Managing Director of Zone sales stated: "Lenders and other potential clients for the quality data are encouraging us to complete the "Appraisal Data Warehouse(TM)" as quickly as possible and we are motivated to speed up the process while not losing sight of the fact that we insist on licensing only to appraisers who are leaders in their market. Some small appraisal firms have expressed concern that larger companies can acquire all the Zones in a state or region. Our advice to these firms is to act promptly to purchase their local Zones before a region is taken.

At the year end, the Company's database consisted of 15 million images of residential dwellings, exceeding its goal of 12 million. This represents an increase of 600% from the 2.5 million photos at the beginning of the year.

There are now many Zones across the country which have been photographed in advance of being licensed to appraisers. Effective immediately, the pre-photographed Zones will be sold for \$11,000 compared to the standard price of \$10,000. In addition, if an unsold Zone has been photographed and populated with property data the selling price will increase to \$12,500.

About Zaio

Zaio develops and maintains a secure database of site-verified photos, property information and appraisals of virtually every property in entire cities. Zaio's network of premiere, local appraiser experts photograph, inspect, and appraise entire cities, one building at a time from the street using a proprietary "GeoScore(TM)" rating system.

Zaio is a public corporation that trades under the symbol "ZAO" on the TSX-V Exchange in Canada. Additional information is available for U.S. investors under the symbol "ZAOFF".

For investors who would like to be added to Zaio's investor distribution list or receive a 2006 annual report, please contact Chris Gustafson at cgustafson@christensenir.com.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release. This press release contains forward-looking statements which may include financial and business prospects, as well as statements regarding the Company's future plans, objectives or economic performance and financial outlooks. Such statements are subject to risk factors associated with the real estate industry, and the overall economy in both Canada and the United States. The Company believes that the expectations reflected in this press release are reasonable, but actual results may be affected by a variety of variables and may be materially different from the results or events predicted in the forward-looking statements. Readers are therefore cautioned not to place undue reliance on these forward-looking statements.

In evaluating forward-looking statements readers should consider the risk factors which could cause actual results or events to differ materially from those indicated by such forward-looking statements. These forward-looking statements are made as of the date hereof, and unless otherwise required by applicable securities laws, the Company does not intend nor does it undertake any obligation to update or revise any forward-looking statements to reflect subsequent information, events, results or circumstances or otherwise.

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