



Zaio Announces Q3 Conference Call Schedule

Offers Insight to Current Industry Conditions

Zaio Corporation

Source: <http://www.zaio.com>

Calgary, AB, November 12, 2007 -- Zaio Corporation (TSX-V: ZAO) announced today that its conference call to report third quarter results will take place on Tuesday November 20, 2007 at 3:00 pm Eastern Time. During the call, the Company will also update investors on the potential positive significance to Zaio of the current turmoil in the residential mortgage market and the appraisal industry. Call-in details will be provided later in the week.

The Company is continuing with its aggressive plan to establish the only database in the country to include photographs, property data and appraised values for substantially all of the residences in the United States. We have already surpassed our year end goal of accumulating 12 million high quality digital photos.

Interest from appraisers across the country remains high and over 200 of our Zone Appraisers and other interested parties will attend our Appraiser Summit later this week for an update on the Company's marketing strategies for Zone sales and product sales as well as a full briefing on our technology advances which will significantly enhance their ability to quickly and accurately carry out the valuation work in the Zones.

While Zaio has already made great strides in standardizing and delivering appraisal products much more efficiently, the current turmoil in mortgage markets, including large bundles of mortgage backed securities which trade daily on Wall Street, underscores the need for quality, independent and unbiased appraisals. Delivering such a product without the aid of proper technology and an army of qualified appraisers working together is virtually impossible. Through its steady advancement and consolidation of the appraisal industry, Zaio will be the natural company to turn to for accurate large scale valuations. These same Zaio appraisers will also be providing high volumes of appraisals for foreclosure purposes, asset recovery and repositioning, municipal assessment work including appeals as well as a number of other products related to the valuation of the single largest asset class in the world.

The last mortgage crisis in the early 1990's resulted in a massive effort by lenders to revalue their portfolios and created significant revenue streams for appraisers across the country. A similar effort will be undertaken soon and this time will include a much larger asset base considering the growth of publicly traded mortgage backed securities in the past ten years. Zaio has the capability of valuing property nationwide through its premiere group of certified appraisers making it much more efficient and economical for lenders.

One of the Company's primary messages has always been that because our values are prepared in advance of a request from a lender, there can be no pressure on the appraiser to meet a certain value. The recent claim against an appraisal firm in the United States suggests that the pressure is real and significant. Here again, Zaio is in a position to offer unbiased values which could be used as a yardstick in situations where an appraised value is being questioned.

About Zaio

Zaio is the North American leader in developing and maintaining a site-verified database of photos, valuations and property information of virtually every property for entire cities, using a proprietary "GeoScore" property rating system. Zaio and its network of premiere, local appraiser experts photograph and appraise entire cities, one building at a time from the street.

Zaio is a public corporation that trades under the symbol "ZAO" on the TSX-V Exchange in Canada. Additional information is available for US investors under the symbol "ZAOFF". For more company information, visit www.zaio.com or contact:

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For investors who would like to be added to Zaiio's investor distribution list, please contact Collum Hunter at chunter@christensenir.com.

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