



Calgary, Alberta February 6, 2007 – Zaio 2007 Sales Off To a Rapid Start

Zaio Corporation (TSX-V:ZAO) today reported January 2007 sales of over \$575,000 from the sale of 70 Zone licenses. "Sales activities for 2007 are off to a rapid start even though we Began our sales presentations in mid- rather than early January due to many of our customers' extended vacations," said Thomas Inserra, Zaio CEO. "Lenders also began using Zaio's valuation products in late 2006 and their usage will be detailed in a future press release," he added.

Zaio has now sold its software to licensed appraisers in 170 cities in the past six months. Due to strong demand, Zaio also increased its price from US\$8,250 to US\$9,000 per license in January. "As a result of continuing strong customer demand, Zaio is announcing its next series of price increases of US\$200 per month beginning April 1, 2007," said Brad Stinson, founder of Zaio. Appraisers interested in 10 or more Zone licenses can lock in their price before the scheduled increase by contacting Brad Stinson at brad@zaio.com and may purchase licenses at any time. Appraisers buying less than 10 Zones should attend an informational meeting in their city to get the whole picture about Zaio. Those meeting dates are listed on Zaio's website at www.Zaio.com.

"Zaio's biggest challenge continues to be adding sufficient manpower to respond to the numerous customer inquiries," stated Inserra. The Company has recently hired senior people in the areas of sales and training with a view to increasing its rate of sales growth and capacity to bring on new appraiser partners.

Zaio ended 2006 with a large cash balance as a result of cash flow-positive operations and a private equity raise in December 2006. Zaio plans to maximize shareholder value by investing cash to accelerate revenue growth. Zaio is also actively seeking strategic acquisitions and partnerships in twelve vertical customer market segments including appraisers; banks and first mortgage lenders; second mortgage and home equity lenders; appraisal management companies (AMC); secondary market and loan portfolio and securitization companies; appraisal form software providers; home insurance companies; county tax assessors; Web-based content providers; real estate data providers; real estate agents; and consumers, investors and for-sale-by owners.

Inserra further explained, "While stocks and bonds can instantly be valued online, the customers in these twelve markets are regularly asked to wait seven days or longer to receive an official appraisal from a licensed appraiser in order to determine the value of real estate. All of the customer market segments are very interested in benefiting from Zaio's instantly delivered, appraiser-inspected valuation products, photos and site verified data."

Zaio Corporation is now initiating photography and appraisal operations in more than 170 U.S. cities in response to growing demand from appraisers and lenders.

About Zaio: Zaio is a public corporation that trades under the symbol "ZAO" on the TSX-V exchange in Canada and additional information is available for USA investors under the symbol "ZAOFF". Zaio and its network of premiere, local appraiser experts photograph and appraise entire cities, one building at a time from the street. It is the only known company in the world that develops and maintains a site-verified database of photos, valuations, and property information of virtually every property in entire cities, using a proprietary "GeoScore" property rating system. For more information visit www.zaio.com

For further information please contact:

Thomas J. Inserra, President and CEO, Zaio Corporation (480) 575 5111

Rodney D. Mitton, CFO, Zaio Corporation (403) 802 2033

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