



Calgary, AB, January 10, 2007 – Zaio Ends 2006 with Positive Sales Results

Zaio Corporation reported today stronger than expected sales results for the month of December. “Traditionally, our clients take considerable vacation time in December due to the holidays, so Zaio did not schedule any onsite sales meetings at all in December”, stated Thomas Inserra Zaio CEO.

Rodney Mitton, Zaio Corporation CFO stated: “Despite the lack of any onsite sales meetings, Zaio did sell approximately 60 licenses representing over \$420,000 in sales during December.”

“Achieving this level of sales without any onsite meetings demonstrates strong acceptance and validation of the business concept among appraisers”, stated Brad Stinson, founder of Zaio Corporation. “These appraisers took the initiative to conduct their own research, contact us and then make their own independent determination that Zaio’s model represents a sound business proposition and requested to be included in our national network of local appraisers. This higher than expected level of sales also shows that appraisers are not being “sold” by high pressure sales tactics since in this case there were no sales activities. Rather, appraisers are eager to participate because they are excited about the concept – so much so that they are seeking us out.”

“Zaio Corporation managers took advantage of the reduced travel schedule in December to focus on our aggressive roll-out schedule for 2007” stated Mr. Inserra. Beginning January 15, 2007 Zaio is launching photography and appraisal operations in 170 USA cities, which needless to say involves considerable planning. In addition to those operational activities, Zaio has planned a full schedule of on-site sales events beginning in January throughout the United States.”

About Zaio: Zaio is a public corporation that trades under the symbol "ZAO" on the TSX-V exchange in Canada and additional information is available for USA investors under the symbol "ZAOFF". Zaio and its network of premiere, local appraiser experts photograph and appraise entire cities, one building at a time from the street. It is the only known company in the world that develops and maintains a site-verified database of photos, valuations, and property information of virtually every property in entire cities, using a proprietary “GeoScore” property rating system. For more information visit www.zaio.com

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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