



Real Estate Valuation Expert Provides In-Depth Look into Automated Valuation Models

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SCOTTSDALE, Ariz. (Business Wire) -- Zaio Inc., the US Subsidiary of Zaio Corporation (TSX-V: ZAO), announces the release of "AVMs 201: A Practical Guide to the Implementation of Automated Valuation Models." AVMs are computer software programs that apply statistical methodology and analyses to predict a home's market value at a particular point in time. Real estate appraisers and mortgage professionals will be able to use this complete reference guide to understand AVMs and the impact of regulatory compliance. "AVMs 201" educates the reader on what AVMs are, their proper use and their role in eliminating mortgage fraud.

With changes in the industry taking place, Zaio has developed a technology that will allow appraisers to expedite the delivery of appraisals and eliminate any pressure to inflate home values. "AVMs 201" will give practical guidance into when to use and when not to use these tools. Based on his more than 20 years of appraisal experience, Zaio's CMO, Jim Kirchmeyer has combined his knowledge and personal experience into this 300-page text.

"This guide has been three years in the making as I needed to be sure that information I provide to the industry is accurate, relevant and useful," said Zaio CMO and author, Jim Kirchmeyer. "Regardless of developments in the housing and mortgage finance sectors, AVMs will continue to play a significant role in how the industry evaluates real estate collateral."

"AVMs 201" will be available May 4. Copies may be pre-ordered at: <http://www.zaio.com/avms201/>.


Zaio maintains a secure database of 140 million property records and continues to verify property data, photos and appraisals throughout the United States. The Company network of appraisers currently serves 500 lenders in the U.S. with a full range of appraisal and valuation services.

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Zaio Corporation



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About Zaio

Zaio is a technology and database company. The Zaio network of appraisers currently serves 500 lenders with a variety of nationwide appraisal services. Zaio maintains a secure database of 140 million properties and its affiliated appraisers are now site verifying property data, photos and appraisals of virtually every property in America. Zaio's network of local appraiser experts appraise entire cities, one building at a time using a proprietary "GeoScore(TM)" rating system. Zaio is ranked among the top 50 best performing companies of more than 2,000 corporations on the TSX-V Exchange, and trades under the symbol "ZAO." Additional information is available under the symbol "ZAOFF."

For more company information, visit www.zaio.com or please contact:

Thomas J. Inserra, Chief Executive Officer

480-575-5111

Don Kelly, Chief Communications Officer

202-302-3870

For investors who would like to be added to Zaio's investor distribution list or receive a 2007 Annual Report, please contact Don Kelly at dkelly@zaio.com

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release. This press release contains forward-looking statements which may include financial and business prospects, as well as statements regarding the Company's future plans, objectives or economic performance and financial outlooks. Such statements are subject to risk factors associated with the real estate industry, and the overall economy in both Canada and the United States. The Company believes that the expectations reflected in this press release are reasonable, but actual results may be affected by a variety of variables and may be materially different from the results or events predicted in the forward-looking statements. Readers are therefore cautioned not to place undue reliance on these forward-looking statements.

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For Zaio Corporation
Meredith Boyd, 678-781-7219



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