



**NEWS RELEASE – Prominent Industry Executive Mark Chapin Joins Zaio Corporation’s Board of Directors**

**TSX Venture Exchange Symbol: ZAO**

**January 7, 2010**

**CALGARY, AB** -- Zaio Corporation is pleased to announce the appointment of Mark Chapin, IFA to its Board of Directors (IFA is an appraisal designation from the National Association of Independent Fee Appraisers, NAIFA). Mr. Chapin currently serves as Chief Valuation Officer at Interthinx, a subsidiary of Verisk Analytics, specializing in fraud detection and risk mitigation solutions ([www.interthinx.com](http://www.interthinx.com), [www.verisk.com](http://www.verisk.com), Nasdaq - VRSK). Mr. Chapin is well known and highly regarded by the Collateral Risk Industry and brings a wealth of US marketing and industry knowledge to Zaio.

Mr. Chapin also serves The Appraisal Foundation as former chair of The Industry Advisory Council and past member of The Foundation’s Board of Trustees. His diversified background includes federal government and conventional lending experience, independent specialty valuation and decades of valuation marketing, solution development, and sales experience in the US and Canada.

Mr. Chapin began his career in Richmond, Virginia in 1982, moving into the national appraisal scene in 1988 and serving three settlement service firms over the next fifteen years as Chief Appraisal Officer. During that time he developed and marketed national scope valuation and property inspection solutions utilized by some of the nation’s larger lending institutions. He then spent five years working with FIS Valuation Solutions as Senior Vice President - Business Development, building and selling risk mitigation offerings to the lending and due diligence marketplaces.

“I’ve been monitoring and promoting Zaio’s valuation research and technology for the past few years,” says Chapin. “When it came on the scene in the US it was obvious that it had the potential to revolutionize our industry. I am very happy to be part of it.”

About Zaio:

Zaio develops and maintains a site-verified database of photos, valuations and property information on virtually every residential property in entire cities, using a proprietary “GeoScore™” property rating system. Zaio licenses its technology to networks of premiere, local appraiser experts who can then appraise and monitor values across entire cities, one home at a time from the street. Zone Data Systems LLC is the Zaio affiliate for the United States. Zaio is a public company that trades under the symbol "ZAO" on the TSX Venture Exchange in Canada. Zaio shares are also available in the US under the trading symbol “ZAOFF”. For more company information, visit [www.zaio.com](http://www.zaio.com).

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